

THE MERSEY TOBEATIC RESEARCH INSTITUTE PRESENTS

LUNCH N' LEARN

Join us online each month as we explore different topics, inspiring organizations and compelling research in a relaxed lunchtime chat

SOCIAL MEDIA BLUES: SCIENCE AND SOCIAL MEDIA

SEPT. 16 AT 12:30 - 1:30 PM

Social media is everywhere. For scientists, it can be a powerful tool for collaboration, promotion, and outreach, but it can come with a cost. Come along as Hunter takes us on a talk chock-full of Instagram lobsters, ecological memes, science celebrities, "doomscrolling", and explains why anyone in science should consider social media a critical part of their research toolkit.

Presented by **Hunter Stevens** MSc Candidate Dalhousie University

Register by emailing chad.simmons@merseytobeatic.ca

